**KIRKLARELI UNIVERSITY**

**FACULTY OF TOURISM**

**TRAVEL MANAGEMENT and TOURISM GUIDANCE**

**COURSE LIST**

**(valid from 2016-2017 academic year)**

**1. GRADE FALL TERM**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Term** | **Precondition** | **Course Code** | **Course** | **C/E** | **T** | **A** | **L** | **TotalHour** | **Course****Credit** | **ECTS** |
| I.Term |   | UNV13101 | TURKISH LANGUAGE-I | C  | 2 | 0 | 0 | 2 | 2 | 2 |
|   | UNV13103 | PRINCIPLES OF ATATURK AND REVOLUTION HISTORY-I | C  | 2 | 0 | 0 | 2 | 2 | 2 |
|   | UNV13105 | ENGLISH-I | C  | 4 | 0 | 0 | 4 | 4 | 4 |
|  | UNV13107 | BASIC INFORMATION TECHNOLOGY | C | 1 | 1 | 0 | 2 | 1,5 | 2 |
|   | TIS13101 | GENERAL TOURISM | C | 3 | 0 | 0 | 3 | 3 | 6 |
|   | ISL13101 | INTRODUCTION TO MANAGEMENT | Z | 3 | 0 | 0 | 3 | 3 | 4 |
|   | REH16101 | LAW OF TOURISM AND TOURISM GUIDANCE  | Z | 3 | 0 | 0 | 3 | 3 | 6 |
|   | REH16103 | TOURISM ENGLISH-I | Z | 3 | 0 | 0 | 3 | 3 | 4 |
| **TOTAL** |  | **21** | **1** | **0** | **22** | **21,5** | **30** |

**1. GRADE SPRING TERM**

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| **Term** | **Pre****condition** | **Course****Code** | **Course** | **C/E** | **T** | **A** | **L** | **Total****Hour** | **Course Credit** | **ECTS** |
| II. TERM |   | UNV13102 | TURKISH LANGUAGE-II | C | 2 | 0 | 0 | 2 | 2 | 2 |
|   | UNV13104 | PRINCIPLES OF ATATURK AND REVOLUTION HISTORY-II  | C  | 2 | 0 | 0 | 2 | 2 | 2 |
|   | UNV13106 | ENGLISH-II | C  | 4 | 0 | 0 | 4 | 4 | 4 |
|   | REH17106 | SPECIAL INTEREST TOURISM | C | 2 | 0 | 0 | 2 | 2 | 2 |
|  | REH17108 | BUSINESS MATHEMATICS | C | 3 | 0 | 0 | 3 | 3 | 3 |
|   | TIS13102 | TOURISM SOCIOLOGY | C | 3 | 0 | 0 | 3 | 3 | 5 |
|   | TIS13106 | TOURISM MANAGEMENT | C | 3 | 0 | 0 | 3 | 3 | 6 |
|   | REH16104 | TOURISM ENGLISH-II | C | 3 | 0 | 0 | 3 | 3 | 6 |
|  **TOTAL** |  | **20** | **0** | **0** | **20** | **20** | **30** |

**2. GRADE FALL TERM**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Term** | **Precondition** | **Course****Code** | **Course** | **C/E** | **T** | **A** | **L** | **TotalHour** | **Course****Credit** | **ECTS** |
| III. TERM |  | UNV13201 | ENGLISH-III | C | 4 | 0 | 0 | 4 | 4 | 4 |
|  | REH16201 | TOURISM GUIDANCE -I | C | 3 | 0 | 0 | 3 | 3 | 4 |
|  | TIS13203 | ORGANIZATIONAL BEHAVIOUR in TOURISM MANAGEMENT | C | 3 | 0 | 0 | 3 | 3 | 4 |
|  | REH17207 | BASIC ECONOMY | C | 2 | 0 | 0 | 2 | 2 | 5 |
|  | REH16205 | MYTHOLOGY-I | C | 3 | 0 | 0 | 3 | 3 | 4 |
|  | TIS13205 | TOURİSM MANAGEMENT ACCOUNTİNG PRACTICES | C | 3 | 0 | 0 | 3 | 3 | 5 |
|  | UNV13020 | PROFESSIONAL ENGLISH-I | C | 3 | 0 | 0 | 3 | 3 | 4 |
|  **TOTAL**  |  | **21** | **0** | **0** | **21** | **21** | **30** |

1. **2. GRADE SPRING TERM**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Term** | **Precondition** | **Course Code** | **Course** | **C/E** | **T** | **A** | **L** | **Total****Hour** | **Course Credit** | **ECTS** |
| IV. TERM |   | ISL13208 | MANAGEMENT AND ORGANIZATION | C | 3 | 0 | 0 | 3 | 3 | 4 |
|   | REH16202 | TOURISM GUIDANCE -II | C | 3 | 0 | 0 | 3 | 3 | 3 |
|   | TIS13204 | TOURISM MARKETING | C | 3 | 0 | 0 | 3 | 3 | 4 |
|  | TIS13206 | TOURISM GEOGRAPHY | C | 3 | 0 | 0 | 3 | 3 | 4 |
|  | REH16204 | MYTHOLOGY-II | C | 3 | 0 | 0 | 3 | 3 | 3 |
|  | UNV13021 | PROFESSIONAL ENGLISH-II | C | 3 | 0 | 0 | 3 | 3 | 4 |
|  | **STAJ16001** |  **INTERNSHIP-I (40 Workday)** | C | 0 | 0 | 0 | 0 | 0 | 8 |
|  **TOTAL** |  | **18** | **0** | **0** | **18** | **18** | **30** |

**3. GRADE FALL TERM**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Term**  | **Precondition** | **Course****Code** | **Course** | **C/E** | **T** | **A** | **L** | **Course****Hour** | **Course Credit** | **ECTS** |
| V.TERM |   | REH16301 | INTRODUCTION TO RELIGION HISTORY | C | 3 | 0 | 0 | 3 | 3 | 6 |
|   | REH16303 | ANATOLIAN CIVILISATIONS-I | C | 2 | 0 | 0 | 2 | 2 | 6 |
|  | ISL13307 | HUMAN RESOURCES MANAGEMENT | C | 3 | 0 | 0 | 3 | 3 | 4 |
|   | UNV13022 |  PROFESSIONAL ENGLISH-III | C | 3 | 0 | 0 | 3 | 3 | 4 |
|  |   | ELECTIVE COURSE-1 | E | 3 | 0 | 0 | 3 | 3 | 4 |
|   |   | ELECTIVE COURSE-2 | E | 3 | 0 | 0 | 3 | 3 | 3 |
|   |   | ELECTIVE COURSE-3 | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  **TOTAL** |  | **20** | **0** | **0** | **20** | **20** | **30** |
| **ELECTIVE COURSES** |
|   | UNV13030 | GERMAN-I | E | 3 | 0 | 0 | 3 | 3 | 4 |
|   | UNV13033 | RUSSIAN-I | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  | REH16305 | PROFESSIONAL BULGARIAN-I | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  | REH16307 | PROFESSIONAL ARABIC-I | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  | REH16309 | WORLD GEOGRAPHY AND DESTINATION MARKETING | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  | REH16311 | TURKISH HISTORY AND CULTURE | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  | REH16313 | HEALTH PRECAUTIONS AND FIRST AID | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  | REH16315 | FLORA AND FAUNA OF TURKEY | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  | REH16317 | ETHICS IN TOURISM | E | 3 | 0 | 0 | 3 | 3 | 3 |
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**3. GRADE SPRING TERM**

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| **Term** | **Precondition** | **Course Code** | **Course** | **C/E** | **T** | **A** | **L** | **Course Hour** | **Course Credit** | **ECTS** |
| VI. TERM |   | TIS13306 | TRAVEL AGENCY AND TOUR OPERATOR | C | 3 | 0 | 0 | 3 | 3 | 3 |
|  | TIS13304 | TOURISM ECONOMICS | C | 3 | 0 | 0 | 3 | 3 | 3 |
|   | REH16302 | ANATOLIAN CIVILISATIONS | C | 2 | 0 | 0 | 2 | 2 | 2 |
|   | UNV13023 | PROFESSIONAL ENGLISH-IV | C | 3 | 0 | 0 | 3 | 3 | 4 |
|   |   | ELECTIVE COURSE-4 | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  |   | ELECTIVE COURSE-5 | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  |   | ELECTIVE COURSE-6 | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  | STAJ16002 | INTERNSHIP-2 (40 Workday) | C | 0 | 0 | 0 | 0 | 0 | 8 |
|  |  **TOTAL** |  | **20** | **0** | **0** | **20** | **20** | **30** |
|   | **ELECTIVE COURSES** |
|  | UNV13031 | GERMAN-II | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  | UNV13034 | RUSSIAN-II | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  | REH16304 | PROFESSIONAL BULGARIAN-II | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  | REH16306 | PROFESSIONAL ARABIC-II | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  | REH16308 | ART HISTORY OF ANATOLIA | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  | TIS13308 | TRAVEL BUSINESS AUTOMATION | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  | TIS13310 | TURKISH AND WORLD CUISINE | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  | REH16310 | COMUNICATION SKILLS IN TOURISM GUIDANCE | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

1. **GRADE FALL TERM**

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| **Term** | **Precondition** | **Course****Code** | **Course** | **C/E** | **T** | **A** | **L** | **Total Hour** | **Course Credit** | **ECTS** |
| VII. TERM |   | TIS13401 | RESEARCH METHODS | C | 3 | 0 | 0 | 3 | 3 | 5 |
|   | UNV13024 | PROFESSIONAL ENGLISH-V | C | 3 | 0 | 0 | 3 | 3 | 4 |
|   | REH16401 | MARKETING RESEARCHES IN TOURISM | C | 3 | 0 | 0 | 3 | 3 | 7 |
|  |   | ELECTIVE COURSE-7 | E | 3 | 0 | 0 | 3 | 3 | 4 |
|   |   | ELECTIVE COURSE-8 | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  |   | ELECTIVE COURSE-9 | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  |   | ELECTIVE COURSE-10 | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  **TOTAL**  |  | **21** | **0** | **0** | **21** | **21** | **30** |
| **ELECTIVE COURSES** |
|  | UNV13032 | GERMAN-III | E | 3 | 0 | 0 | 3 | 3 | 4 |
|   | UNV13035 | RUSSIAN-III | E | 3 | 0 | 0 | 3 | 3 | 4 |
|   | REH16403 | PROFESSIONAL BULGARIAN-III | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  | REH16405 | PROFESSIONAL ARABIC-III | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  | REH16407 | OTTOMAN TURKISH-I | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  | TIS13405 | TOURISM INVESTMENTS AND PROJECT ANALYSIS | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  | TIS13407 | TOUR PLANNING AND OPERATION | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  | TIS13411 | TOTAL QUALITY MANAGEMENT IN TOURISM BUSINESSES | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  | REH16409 | ICONOGRAPHY | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  | REH16411 | ARCHEOLOGY | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  | REH16413 | ART OBJECTS AND TURKISH MUSEUMS | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  | REH16415 | INTERNATIONAL TOURISM MOVEMENTS | E | 3 | 0 | 0 | 3 | 3 | 3 |

**4. GRADE SPRING TERM**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Term** | **Precondition** | **Course Code** | **Course** | **C/E** | **T** | **A** | **L** | **CourseHour** | **Course****Credit** | **ECTS** |
| VIII. TERM |   | REH16402 | GRADUATION PROJECTS | C | 0 | 2 | 0 | 2 | 1 | 8 |
|   | UNV13025 | BUSINESS ENGLISH-VI | C | 3 | 0 | 0 | 3 | 3 | 4 |
|   | REH16404 | URBAN TOURISM | C | 3 | 0 | 0 | 3 | 3 | 5 |
|   |   | ELECTIVE COURSE-11 | E | 3 | 0 | 0 | 3 | 3 | 4 |
|  |   | ELECTIVE COURSE-12 | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  |   | ELECTIVE COURSE-13 | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  |   | ELECTIVE COURSE-14 | E | 3 | 0 | 0 | 3 | 3 | 3 |
|  |  **TOTAL** |  | **18** | **2** | **0** | **20** | **19** |  **30** |
|   | **ELECTIVE COURSES** |
|  | UNV14001 | RUSSIAN-IV | S | 3 | 0 | 0 | 3 | 3 | 4 |
|  | REH16406 | PROFESSIONAL BULGARIAN-IV | S | 3 | 0 | 0 | 3 | 3 | 4 |
|  | REH16408 | PROFESSIONAL ARABIC-IV | S | 3 | 0 | 0 | 3 | 3 | 4 |
|  | REH16410 | OTTOMAN TURKISH-II | S | 3 | 0 | 0 | 3 | 3 | 4 |
|  | REH16412 | MUSEUM GUIDANCE | S | 3 | 0 | 0 | 3 | 3 | 3 |
| REH16414 | HEALTH TOURSIM | S | 3 | 0 | 0 | 3 | 3 | 3 |
|   | TIS13406 | MANAGEMENT OF RECREATION AND ANIMATION | S | 3 | 0 | 0 | 3 | 3 | 3 |
|   | TIS13410 | FINANCIAL MANAGEMENT IN TOURISM ENTERPRICES | S | 3 | 0 | 0 | 3 | 3 | 3 |
|  | TIS13412 | CURRENT PROBLEMS IN TOURISM | S | 3 | 0 | 0 | 3 | 3 | 3 |
|  | TIS 13414 | CONGRESS AND EXHIBITION MANAGEMENT | S | 3 | 0 | 0 | 3 | 3 | 3 |
| **GRAND TOTAL (for one week) (Hour)** |  | **159** | **3** | **0** | **162** | **160,5** | **240** |
| **TOTAL COURSE LOAD / HOUR** |  | **2385** | **45** | **0** | **2430** | **2407,5** | **640** |